

2016 Pirate TreasuRed Winemaker Notes/Fact Sheet

Avast, mateys - we're celebrating 10 years of **Pirate TreasuRed!** Back in 2007, the first year I worked on this wine, the result was not what I expected, but something even better. The blend I came up with was so delicious that an entirely new wine was born. Because the original blend used seven varietals, the 'treasure of the seven seas' idea was a natural and so was the Pirate name. Each year the blend changes slightly, but the 2016 once again has seven varietals. As you can imagine, it's a big, dark, raucous blend, completely mouth filling and bold, yet made with finesse. It's been a wonderful 10 years of spreading good Pirate cheer and of course, simply the best grog this side of Davey Jones' Locker! We hope you love this latest edition of Pirate TreasuRed. Arghh!

Just the Facts:

Harvest Dates - 9/14, 9/17, 9/21, 9/26, & 10/1/2016

Blend of 7 varietals: Cabernet Sauvignon, Syrah, Grenache, Merlot, Petite Verdot, Cab Franc, and Petite Sirah

Some Chemistry- 14.7% alc. T.A. 0.62, pH 3.78

100% French oak barrels, 42% new, 22 months in barrel, variety of coopers

Bottling date: June 25, 2018 Release date: August 14, 2020

Production: 2611 6-packs and 25 cases of magnums (signed)

Tasting Notes (tasted 6/29/20 by HPB)

The 2016 Pirate delivers a deep ruby colored wine with lush, ripe aromas of black and red fruit like plum and berry, accompanied by notes of fine leather, toast and spice. A complex blend with lots of interesting layers playing off of each other. Flavors persist as does the texture of the wine. Extracted and big but not heavy, with moderate silky structural tannins and a round, well-balanced finish that lingers. A versatile wine that, above all else, is fun to drink! 2016 marks our 10th release of this blend - a picture-perfect vintage known for producing classic expressions of Napa Valley wines.

Pirate TreasuRed arrives properly in a six bottle wine case printed to look like a treasure chest. The glass bottles resemble rum bottles. We used an old map of Napa Valley for the treasure map label, but on our map Napa Valley floats like an island. Where X marks the spot is my house in Calistoga. Mermaid cove is marked with our La Sirena mermaid. I won't give all the fun of the back label away but, it's in "Pirate speak" and begins with, "Avast ye salty bilge rats!" You will undoubtedly love reading it aloud in your best pirate accent. And, when you toast with your friends the appropriate toast is "ARRRRGH!" I hope you enjoy drinking this wine as much as we enjoy making it.

Our production at La Sirena is always small, focusing on fine wines of purity and excellence, the best that can be made. Wishing you all the best!

Heidi Peterson Barrett

Winemaker/Proprietress, Mermaid and Swashbuckler, La Sirena

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